

- EVENT PROGRAM -

Thursday, 16 June 2016

Desjardins Lab

08:00 - 08:30 **OPENING & WELCOME**

08:30 - 09:45 TALKS

UNDERSTANDING THE CORPORATE IMMUNE SYSTEM: THE KEY TO SUCCESSFUL INTPRENEURSHIP

08:30 - 08:50 Serban Teodoresco (NSF International)

THE URGENCY OF INTRAPRENEURSHIP. COMING VERY SOON TO A COMPETITOR NEAR YOU

08:50 - 09:10 Guillaume Hervé (G3point0 Consulting)

HAPPY PEOPLE, HAPPY CUSTOMERS: MANY HAPPY RETURNS

09:10 - 09:30 Ken Tencer (Spyder Works)

Q & A

09:30 - 09:45 Guillaume Hervé, Serban Teodoresco and Ken Tencer

09:45 - 12:45 INTRAPRENEUR CASE STUDIES: 3 INDUSTRIES, 6 APPROACHES

THE UNSTOPPABLE INTRAPRENEUR IN FINANCE

09:50 - 10:10 Jonathan Durocher (National Bank Investments)

INTRAPRENEURSHIP @DESJARDINS

10:10 - 10:30 Chadi Habib (Mouvement Desjardins)

10:30 - 11:00 **COFFEE BREAK**

BETTING ON INTRAPRENEURSHIP FOR GROWTH

11:00 - 11:20 Nathalie Rajotte (Loto-Québec)

FROM ZERO TO ZORRO IN 90 DAYS

11:20 - 11:40 Jean-Marc Landry (Atlantic Lottery Corporation)

A LICENSE TO CHANGE

11:40 - 12:00 Nim De Swardt (Bacardi)

HOW TO TURN YOUR EMPLOYEES INTO INTRAPRENEURS- LOCALLY & GLOBALLY

12:00 - 12:20 Amandine Robin (Corby Spirit and Wine (Pernod Ricard Group))

INTRAPRENEUR Q&A

12:20 - 12:45 Nim de Swardt, Amandine Robin, Jean Marc Landry and Nathalie Rajotte

12:45 - 13:30 **LUNCH**

13:30 - 15:00 WORKSHOPS (3 TRACKS)

TRACK1

TRACK2

TRACK3

**MAKING CHANGE & INNOVATION STICK:
THE ESSENTIALS**

Edmond Mellina (ORCHANGO)

**AN INTRAPRENEUR'S TOOLKIT:
PITCHING YOUR IDEA FOR CHANGE**

Chryssa Koulis (League of Intrapreneurs Canada)
& Marjorie Brans (School for Social Entrepreneurs)

**RUNNING A LEAN EXPERIMENT USING
YOUR MVP**

Rita Baker (Baker Marketing)

15:15 - 16:00 CLOSING TALK & FAREWELL

THE SECRETS OF THE AWARD-WINNING INTRAPRENEURS

Peter Sayburn (Market Gravity)

16:00 - 18:00 NETWORKING DRINKS

HYATT REGENCY MONTREAL

1255 Jeanne-Mance, Montreal, Quebec, H5B 1E5

- HOW TO GET THERE? -

Desjardins Lab
175 Rene Lévesque Ouest
Montreal, Quebec H2X 3Y2



Desjardins Lab can be accessed through the René-Lévesque entrance of Complexe Desjardins

By car: parking is available via the entrances on rue Saint-Urbain and rue Jeanne-Mance.

By metro: green line, PLACE-DES-ARTS station or orange line, PLACE-D'ARMES station

By taxi: Téo Taxi from anywhere downtown Montreal (visit teomtl.com/en/ or iPhone Android App)

By bus: René-Lévesque / Saint-Urbain Stop: Autobus 55 / 150 / 410 / 427 / 430

Jeanne Mance / René-Lévesque Stop: Autobus 15 / 80 / 150 / 410 / 427 / 430 / 435 / 747

For complete bus and metro schedules, visit STM.info

- PARTNERS -



- ATTENDEES LISTING -

First Name	Last Name	Company
Alain	Naud	Hydro-Québec
Alain	Fontaine	E3 Services Council
Alain	Dion	Entrepreneur
Amandine	Dhennin	Deloitte
Amandine	Robin	Corby Spirit and Wine (Pernod Ricard)
Audrey	Jean-Baptiste	FCDQ
Benoit	Girardin	LBB Strategies Inc
Benoît	Pomerleau	reelyActive
Beth	Buttars	Diabsolut
Brecht	Frissen	Intrapreneurship Co
Caroline	Lapointe	Desjardins
Céline	Martin	
Chadi	Habib	Desjardins
Charles	Bourdelle	Chappuis Halder & Co.
Chryssa	Koulis	School for Social Entrepreneurs Canada
Danielle	Ah-Yu	Loto-Québec
David	Collin	Fédération des Caisses Desjardins du Québec
David	Santelli	Rhizome Strategies
Diane	Berard	Les Affaires
Edmond	Mellina	ORCHANGO
Emmanuel	Cambresy	Old St Labs
Eric	Chalifoux	Desjardins
Franck	Marion	Desjardins
Francois	Viens	Business Families Foundation
Georges	Mitchell	Aimia
Guillaume	Hervé	G3point0 Consulting / Author Winning at Intrapreneurship
Habib	BEDD	Associated Press TV
Hans	Balmaekers	Intrapreneurship Co
Iain	Montgomery	Market Gravity
Ilona	Dougherty	
Jean	Thibaudeau	Desjardins
Jean-Francois	Legault	Tata Communications
Jean-Marc	Landry	Atlantic Lottery
Jean-Pierre	Faucher	Loto-Québec
Jean-Sébastien	Pilon	Desjardins
Jessika-Kina	Ouimet	Business Development Bank of Canada
Jonathan	Durocher	National Bank
Joyce	Bouchard	Desjardins
Ken	tencer	Spyder Works Inc.
Lucie	Emond	Desjardins
Ludwig	Melik	PLANBOX

First Name	Last Name	Company
Marc	Leclerc	Desjardins Sécurité Financière
Marc-André	Routhier	Imasun
Marie-Andree	Allard	Desjardins Assurances
Marie-Claude	Guay	
Marie-Lucy	Stojak	HEC
Marie-Pascale	Giroux	Federation des caisses Desjardins du Quebec
Marjorie	Brans	School for Social Entrepreneurs
Mark-Anthony	Sdao	MBC HEC
Mathieu	St-Jean	
Nathalie	Couillard Nowak	ImFusio
Nathalie	Rajotte	Loto Quebec
Nicolas	Duplessis	Kruger Biomaterials
Nim	de Swardt	Bacardi
Olivier	Lorrain	Desjardins
Olivier	de Richoufftz	Initiative Intrapreneuriale
Ondine	Hogeboom	Lean 4 Flourishing
Patricia	Bernier	Desjardins
Peter	Sayburn	Market Gravity
Rachida	Gourhabou	Chappuis Halder
Richard	Fenster	BCLC
Rita	Baker	Baker Marketing
Robert	Kitson	Academy for Corporate Entrepreneurship (AfCE)
Sally	De Rosa	Diabsolut
Salwa	Salek	FCDQ
Serban	Teodoresco	NSF International
Simon	Van Vlint	Cameraman AP
Simone	Dive	BCLC
Stefanie	Desrosiers	Desjardins
Stéphan	Schneider	Mouvement Desjardins
Sylvain	Trottier	Fédération des Caisses Desjardins du Québec
Victoria	Lakiza	Polytechnique Montreal

- INTRAPRENEURSHIP.COMMUNITY -



You're invited to join Intrapreneurship Community: a global support network of and for corporate innovators across teams, organizations and industries.

Easy access to the right people, targeted conversations and in-depth content – everything you need to stay ahead of the game!

If you haven't signed up already, request access via <http://intrapreneurship.community>